## **ABSTRACT OF THE DISCLOSURE**

The present invention relates to a single day alarm clock. More particularly, the invention encompasses a single day alarm clock that can be used in the motel/hotel industry. This invention further includes inventive features, such as, a single touch alarm activation and deactivation feature, flashing light when the alarm is activated, a "night-light" to indicate setting-up of the alarm, a visual reset alarm button to indicate and prevent the undesired activation of the alarm, to name a few.